

Message Text

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ACTION EA-09

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R 210214Z APR 76
FM AMCONSUL OSAKA KOBE
TO USDOC WASHDC
INFO SECSTATE WASHDC 2389
AMEMBASSY TOKYO

UNCLAS OSAKA KOBE 0529

FOR PROJECT OFFICER PAULETTE WOLFSON, ROOM 2322

E.O. 11652: N/A

TAGS: BEXP, BTRA, JA

SUBJECT: FOREIGN BUYERS PROGRAM: JEWELRY

REF: OSAKA KOBE 383, USDOC 05610

SUMMARY: MR. KOZO YAMAMOTO, PRESIDENT OF YUBIDO, REGRETS THAT JEWELRY BUYING GROUP WILL BE UNABLE TO VISIT NEW YORK. HOWEVER, HE APPRECIATES FRANKOVITCH'S RESPONSE AND WOULD LIKE TO CALL ON HIM DURING AUGUST VISIT TO U.S. YUBIDO STILL PLANNING TO HOLD SPEICAL JEWELRY EXHIBITION IN LOS ANGELES AND REQUESTS USDOC AND FRANKOVITCH ASSISTANCE.
END SUMMARY

1. DUE TO LARGE INCREASE IN TRAVEL COST WHICH NEW YORK TRIP WOULD NECESSITATE, GROUP UNABLE TO VISIT. YUBIDO CO. STILL PLANNING TO HAVE ITS OWN NOVEMBER JEWELRY SHOW IN LOS ANGELES.

2. ITINERARY OF GROUP WHICH WILL BE ANNOUNCED ON APRIL 28 AND 29 AT YUBIDO JEWELRY SHOW FOLLOWS:
NOVEMBER 3RD: LV. TOKYO; AR. LOS ANGELES. 4TH: FREE. RECEPTION TO CELEBRATE EXHIBITION. 5TH EXHIBITION AT HILTON HOTEL. 6TH AND 7TH: OPTIONAL TOURS. 8TH: LV. LOS ANGELES FOR MONTEREY. 9TH: SIGHTSEEING IN SAN FRANCISCO. 10TH: OPTIONAL TOURS. 11TH: LV.
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SAN FRANCISCO FOR TOKYO. 12TH: AR. TOKYO.

3. YAMAMOTO HAS HAD NO CONTACT WITH U.S. JEWELRY WHOLESALERS OR EXPORTERS. HE BELIEVES THAT WITH SUPPORT FROM TWO OR THREE MAJOR DIAMOND WHOLESALERS HE COULD HOLD SUCCESSFUL EXHIBITION. HE WISHES TO MAKE EXHIBITION AS ATTRACTIVE AS POSSIBLE AND WOULD LIKE TO EXHIBIT NOT ONLY POULARLY PRICED STONES (PRIMARILY VVSI 0.3-2 CARAT WHITE DIAMONDS, CUT BUT NOT SET IN \$350-450 WHOLESALE PRICE RANGE) BUT ALSO HIGHER PRICED DIAMONDS AND OTHER GEMS.

4. YAMAMOT PLANS TO VISIT NEW YORK AND LOS ANGELES IN LATTER PART OF AUGUST. AT THAT TIME HE WOULD LIKE TO TALK WITH FRANKOVITCH AND HOLD DISCUSSIONS WITH INTERESTED WHOLESALERS IN LA AREA. BEFORE THIS, IN MID MAY MR. MAKOTO AZUMA OF MATSUMOTO KANKO CO., THE TRAVEL AGENT FOR YUBIDO, WILL VISIT LOS ANGELES. HE WOULD LIKE TO CALL ON LA DISTRICT OFFICE FOR ADVICE.

5. ACTION REQUESTED: PLEASE PASS TXT TO FRANKOVITCH AND ADVISE IF FRANKOVITCH, USDOC, OR LA DISTRICT OFFICE HAVE SUGGESTIONS OF JEWELRY WHOLESALERS IN LA AREA WHICH YUBIDO COULD CONTACT.
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